



# WASHINGTON TRUCKING ASSOCIATIONS FALL SAFETY CONFERENCE

OCTOBER 2-4, 2024

DoubleTree Suites - Southcenter

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Seattle, Washington

#WTAFSC24



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**Oak Harbor**  
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## EDUCATIONAL SESSIONS



**KING**  
SAFETY & COMPLIANCE

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# Agenda

## WEDNESDAY, OCTOBER 2, 2024

12:30 PM - 5:30 PM Registration & Information Table

1:00 PM - 5:30 PM Washington Health, Safety & Workers  
Compensation Workshop

- 1:05 PM - 2:00 PM
- Session I: WA Labor & Industries Ergonomics Rulemaking Activities & Recommendations
    - Rick Goggins, CPE, Ergonomics Services, Division of Occupational Safety & Health, WA Labor & Industries
- 2:10 PM - 3:10 PM
- Session II: Return to Work – Overcoming Barriers and Solutions
    - Janee Cantu, CEO, Integrated Claims Management, Inc.
- 3:20 PM - 4:20 PM
- Session III: Washington State Employment Law: Current and Future Activities
    - Phil Talmadge, Attorney, Talmadge/Fitzpatrick
- 4:30 PM - 5:30 PM
- Session IV: Benefits Compliance & Risk Mitigation - *Reduce Your Exposure*
    - Christina Eades, President & Broker, Calibrated Benefits

5:45 PM - 6:45 PM First-time Attendee Meet & Greet  
(Invitation Only)

Dinner on your own

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# Agenda

## THURSDAY, OCTOBER 3, 2024

### *Morning Sessions*

- |                     |  |
|---------------------|--|
| 7:00 AM             | Registration & Information Table   |
| 7:00 AM - 8:00 AM   | Networking Breakfast & Chat with Vendors<br><i>Sponsored by Spirit Transport Systems, Inc.</i>   |
| 8:00 AM - 8:15 AM   | Welcome & Introductions <ul style="list-style-type: none"><li>• Abigail Potter, Director of Safety &amp; Compliance, Washington Trucking Associations</li><li>• Jason McFadden, Director of Safety &amp; Personnel, Ludtke Pacific Trucking &amp; SMC Chairman</li><li>• Sheri Call, President &amp; CEO, Washington Trucking Associations</li></ul> |
| 8:15 AM - 9:00 AM   | <u>Keynote Speaker</u> : WADOL Current and Future Activities <ul style="list-style-type: none"><li>• Marcus Glasper, Director, Washington Department of Licensing</li></ul>  |
| 9:15 AM - 10:15 AM  | Federal Motor Carrier Safety Administration Current and Future Activities<br><i>Sponsored by Drug Free Business</i> <ul style="list-style-type: none"><li>• Jeff James, Washington Division Administrator, FMCSA</li></ul>   |
| 10:30 AM - 11:30 AM | How to Build a Safety Culture<br><i>Sponsored by Assured Partners</i> <ul style="list-style-type: none"><li>• Brad Klepper, President, Drivers Legal Plan</li><li>• Marilyn Surber, VP of Sales and Marketing, Drivers Legal Plan</li></ul>  |
| 11:30 AM - 12:30 PM | Lunch & Chat with Vendors<br><i>Sponsored by Oak Harbor Freight Lines, Inc.</i>  |

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# Agenda

THURSDAY, OCTOBER 3, 2024

## *Afternoon Sessions*

- 12:30 PM - 1:30 PM    Driver Training, More Than Checking a Box
- Brian Runnels, Director of Safety & Compliance, TVC Pro Driver
- 1:45 PM - 2:45 PM    Washington's Zero Emission Vehicle Future is Now: Panel Discussion
- Moderator: Mike Ennis, Lobbyist, Washington Trucking Associations
  - Joel Creswell, Climate Pollution Reduction Program Manager, WA Department of Ecology
  - Sheri Call, President & CEO, Washington Trucking Associations
- 3:00 PM - 3:25 PM    Refreshment Break & Chat with Vendors
- 3:25 PM - 4:25 PM    DOT Physical Exams: *The Case for Reviewing the Long Form*
- Sponsored by King Safety & Compliance*
- Grady Phillips, PE, RLS, Chief Revenue Officer, Workforce QA
- 4:30 PM - 5:30 PM    Safety Roundtable - Hiring Best Practices
- Sponsored by Marsh McLennan Agency*
- Moderators: WTA Safety Management Council Board Members
- 5:30 PM - 6:45 PM    Opening Reception
- 6:45 PM                Dinner on your own

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# Agenda

## FRIDAY, OCTOBER 4, 2024

- |                     |  |
|---------------------|--|
| 7:15 AM - 8:15 AM   | Networking Breakfast & Chat with Vendors   |
| 8:15 AM - 9:15 AM   | <p>Sleep Apnea, Driver Safety, and Your Health Care Premiums: What does this have to do with ROI?</p> <ul style="list-style-type: none"><li>• Brad Mader, Commercial Business Development, Remsafe Sleep</li></ul>   |
| 9:30 AM - 10:30 AM  | <p>Future Proofing Vehicles</p> <ul style="list-style-type: none"><li>• Rocco Marrari, Vice President of Sales Transportation &amp; Logistics, Pedigree Technologies</li></ul>   |
| 10:45 AM - 11:45 AM | <p>Safety Partners Roundtable: Tackling Speed</p> <p><i>Sponsored by Great West Casualty Company</i></p> <ul style="list-style-type: none"><li>• Moderator: Theresa Gonzales, Walmart Transportation &amp; SMC Pro-Tem</li><li>• Jeff James, Washington Division Administrator, FMCSA</li><li>• Peter Reed, Assistant Administrator, CDL Division, Washington State Department of Licensing</li><li>• Dennis Bosman, Captain, Commercial Vehicle Division, Washington State Patrol</li><li>• Kyle Smith, Captain, Motor Carrier Safety Division, Washington State Patrol</li></ul> |
| 11:45 AM - 1:15 PM  | <p>2025 WA Legislative Forecast - Lunch Session</p> <ul style="list-style-type: none"><li>• Jeff DeVere, Lobbyist, Washington Trucking Associations</li></ul>  |
| 1:15 PM - 1:30 PM   | <p>Raffle &amp; Closing Remarks</p> <ul style="list-style-type: none"><li>• Jason McFadden, Director of Safety &amp; Personnel, Ludtke Pacific Trucking &amp; SMC Chairman</li></ul>   |

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# Meet Our Speakers

**Rick Goggins, M.S., CPE, Ergonomics Services, Division of Occupational Safety and Health, Washington State Department of Labor and Industries**

Rick has been working as an ergonomist for the Washington State Department of Labor and Industries for the past 29 years. Prior to that, he worked with Hughes Space and Communications' Safety, Health and Environmental Affairs group. He has a master's degree in ergonomics from the University of Southern California, and a bachelor's degree in biology from Columbia University. Rick is a Certified Professional Ergonomist.



**Janee Cantu, CEO, Integrated Claims Management, Inc.**

Janee Cantu has over 25 years' experience working in the industrial insurance and workers' compensation field. Throughout her career at Integrated Claims Management, she has been instrumental in developing ICM's core quality standards and helping employers across Washington State navigate the complex Washington State workers' compensation law and policies. Using her extensive background in claims management and customer service, she relishes the opportunity to teach and educate employers so that they have an opportunity to make informed business decisions that are in their best interest.

**Phil Talmadge, Attorney, Talmadge/Fitzpatrick**

Phil Talmadge is a graduate of West Seattle High School as a National Merit scholar. He has a B.A. (magna cum laude) from Yale and a J.D. from the University of Washington, where he was on the Law Review. Phil served in the Washington State Senate from 1979 to 1995. He chaired the Judiciary and Health Care Committees in the Senate, where he was a leader in court reform, alternate dispute resolution, crime victims' rights, domestic violence prevention, public health, mental health, and health care reform. He served on the Washington Supreme Court from 1995 to 2001. He promoted the judicial information system, privacy of court records, and court reform. Phil has built and operated a small business, Talmadge/Fitzpatrick. He has been a Superlawyer since 2001. He is a fellow of the national American Academy of Appellate Lawyers, and a member of the Washington Appellate Lawyers Association.





### **Christina Eades, President, Calibrated Benefits Group**

Christina Eades is a Multi-State Group Benefits Broker serving employers nationally and a Member of the WTA. Voted one of the top 50 Women in Business in 2022, she brings over 15 years of experience in Group and Worksite Benefits, specializing in public sector and large groups. Throughout her career, Christina and her team have carved out a niche in the trucking industry, driven by her passion for simplifying the benefits process. Calibrated Benefits Group partners with employers to serve as an extension of their HR and Benefits Teams, focusing on compliance, risk mitigation, and developing affordable benefits packages that maintain current offerings. Contact Calibrated Benefits Group to learn more about their services, resources, and technology designed to enhance employee support, reduce costs, and mitigate risk.

### **Marcus Glasper, Director, Washington State Department of Licensing**

Marcus Glasper started as the director of the Washington State Department of Licensing on April 1, 2023. Before joining DOL, Marcus was the director of Washington's Lottery. Prior to that, he served in leadership roles with the state's Department of Revenue and spent a decade working for the United States Department of Energy. He began his career as an engineer with General Motors before coming to work for Washington's Department of Corrections in 2003. Marcus is a native of Plaquemine, LA. He received his Bachelor of Science in Mechanical Engineering from Southern University in Baton Rouge, LA, and a Master's in Engineering Management from Washington State University. He has also completed senior executive programs at Harvard's John F. Kennedy School of Government, the USDA Graduate School, and the University of Washington's Evans School of Public Affairs.







**Jeff James, Washington Division Administrator,  
Federal Motor Carrier Safety Administration**

As Division Administrator, Mr. James is responsible for providing leadership over FMCSA's operations within Washington State and FMCSA jurisdiction in British Columbia, Canada. His office consists of six compliance investigators, a team leader, a grant coordinator, and two support positions. Jeff holds a Master of Public Administration from the University of Wisconsin – Oshkosh, and he has been in the commercial vehicle safety business since 1996 when he was a CMV Enforcement Trooper with the Wisconsin State Patrol. Jeff joined the FMCSA in 1999 and obtained his current position in 2010.

**Brad Klepper, President, Drivers Legal Plan**

Brad Klepper brings a wealth of experience to his role as President of Drivers Legal Plan, Ltd. Prior to this, Brad honed his skills for nearly a decade at Oklahoma's largest law firm, gaining extensive experience in transactional law, business defense litigation and intellectual property. Beyond law, Brad demonstrates a commitment to community service. He is a licensed architect and serves as General Counsel to the Oklahoma Board of Architects, Landscape Architects and Interior Designers. Additionally, he leads the Oklahoma City chapter of "Rebuilding Together," a national charity dedicated to helping low-income and elderly homeowners.



**Marilyn Surber, Vice President of Sales and Marketing, Drivers Legal Plan**

Marilyn is the VP of Sales and Marketing at Drivers Legal Plan and was previously Head of Industry Relations at Tenstreet since 2019. Marilyn has been a part of the transportation industry since 2008. She is passionate about serving the transportation industry and is an advocate for transportation community. She has over 15 years' experience in corporate communication, recruiting, safety and driver training. Prior to joining Tenstreet, Marilyn served in a number of roles with Melton Truck Lines and Hilti, Inc. She served on the Board of Directors for the Commercial Vehicle Training Association, where she was named Member of the Year in 2019 and was selected by Oklahoma Magazine as a Top 40 under 40 for the state of Oklahoma in 2019. Marilyn is an active member of numerous national and state trucking associations. In addition, Marilyn serves on the Women In Motion Board of Directors for ATA and the North Carolina Trucking Association Women In Trucking Advisory Board.



**Brian Runnels, Director of Safety & Compliance, TVC Pro-Driver**

A seasoned transportation professional with over 30 years of experience, Brian Runnels has a proven track record of enhancing fleet safety and reducing risk. Starting as a driver and trainer, he progressed into safety and training roles at notable companies like Gordon Trucking and Online Transport. As Risk Manager at Gordon Trucking, he achieved significant reductions in workers' compensation and auto liability expenses, leading the Midwest Division to win the Safest Fleet in Indiana for two consecutive years. At Online Transport, Brian developed comprehensive training programs for entry-level drivers, fostering a strong safety culture. In recent years, he has focused on driver behavior and building robust safety platforms, leveraging his expertise in the transportation insurance industry through leadership positions at Reliance Partners and now at TVC Pro Driver.

**Sheri Call, President & CEO, Washington Trucking Associations**

Sheri Call, employed by the Washington Trucking Associations since 2001, currently serves as the organizations President & CEO; a position she has held since 2016. She has a dual role; both managing the Association and performing its lobby functions. Sheri is a current Executive Board Member of the Washington Highway Users Federation, serves on the NORPASS Board, and the Puget Sound Regional Council Transportation Policy Board. Sheri represents freight in Washington State on the Community Advisory Group for the Interstate Bridge Replacement Project and serves on the Washington Workers Comp Advisory Committee. Sheri currently serves as stakeholder representative on several collaboratives concerning medium and heavy duty zero emission vehicle purchase incentives and development of demo projects in and around Washington State. After moving to Washington State in 1994, Sheri spent her career in freight related businesses from heavy duty truck part manufacturers to distributorships. Sheri previously served as a representative of the trucking industry on the Freight Mobility Strategic Investment Board (FMSIB) and Washington's Freight Advisory Committee. Sheri graduated from the University of Utah and holds a Bachelor of Science degree in accounting.





**Joel Creswell, Climate Pollution Reduction Program Manager, WA Department of Ecology**

Joel Creswell is a climate policy expert with a background in environmental science and a career spanning the public, private, and academic sectors. His background includes over a decade of environmental field research, federal positions at the Environmental Protection Agency at the House of Representatives, and positions in regional and state government in Washington. He is currently the Climate Pollution Reduction Program Manager at the Washington Department of Ecology, where he oversees a team of dedicated staff who carry out the agency's greenhouse gas mitigation programs, including the Cap & Invest Program, the Clean Fuel Standard, the Zero Emissions Vehicles program, and the Hydrofluorocarbon Reduction Program, along with the state's Greenhouse Gas Emissions Inventory.

**Grady Phillips, PE, RLS, Chief Revenue Officer, Workforce QA**

Grady served as President of Corporate Medical Services (CMS) from 2012 until 2023, when he joined the WorkforceQA (WFQA) team. With over 20 years in the drug and alcohol industry, Grady has become an industry leader and speaker on drug testing, DOT Physicals, and sleep apnea. Grady brings a passion for client partnership and expertise in providing strategic guidance and industry best practices. This experience will help him develop a comprehensive understanding of unique business challenges and pain points customers face so that he can appropriately map WFQA's offerings and associated business benefits to address their individual needs. Grady graduated from Tennessee Tech University with a BS in Civil & Environmental Engineering. He is a Professional Engineer and Land Surveyor in the State of Tennessee and worked as a bridge design and construction engineer for the Tennessee Department of Transportation.



**Brad Mader, Commercial Business Development, Remsafe Sleep**

Brad Mader is a dedicated professional currently serving at REM Safe Sleep, where he leverages his extensive expertise in respiratory care to improve patient outcomes in sleep apnea management. With 16 years of experience at Lincare, the nation's largest respiratory care company, Brad focused on diagnosing, treating, and managing sleep apnea across various healthcare settings. His role involved close collaboration with clinics, hospitals, physicians, and nursing staff, earning their trust as a reliable partner in patient care. Brad's commitment to enhancing patient health is complemented by a unique background as a commercial truck driver for 16 years, giving him a profound understanding of the diverse challenges faced by individuals in different industries.

**Rocco Marrari, Vice President of Sales Transportation & Logistics, Pedigree Technologies**

After many years in law enforcement as a police detective, Rocco transitioned into finance and, in 2015, began working in the transportation industry. Rocco is active in many industry organizations including American Trucking Associations, Truckload Carriers Association, ATA Law Enforcement Advisory Board, Women in Trucking, Transportation intermediaries Association, National Tank Truck Association along with numerous State associations. Rocco is also a graduate of the ATA TMC Leaders of Tomorrow. Rocco is passionate about helping his clients achieve operational efficiency and improving their processes, which leads to increased profitability for them along with allowing them to move freight more safely. Rocco holds a bachelor's degree from Western Illinois University and certificates in Strategic Business from Cornell University. Rocco resides in Riverdale Iowa with his family, and in his spare time he enjoys weight lifting, cycling, running, golfing and traveling.



**Dennis Bosman, Captain, Commercial Vehicle Division, Washington State Patrol**

Captain Dennis Bosman joined the Washington State Patrol in 1995 and was assigned to District 7 Bellingham before transferring to the Office of Professional Standards. He was promoted to Sergeant in 2004, assigned to District 2 North Bend, and later transferred to the Criminal Investigation Division. In 2010, Dennis was promoted to Lieutenant, where he served in the Criminal Investigation Division, the Commercial Vehicle Division, the Field Operations Bureau in District 8, and the Training Division. In June 2021, he was promoted to Captain in the Commercial Vehicle Division. Dennis enjoys supporting and working with the dedicated personnel in the Commercial Vehicle Division and Motor Carrier Safety Division to provide for the safety of those traveling on our roadways throughout the state.



### **Kyle Smith, Captain, Motor Carrier Safety Division, Washington State Patrol**

Captain Kyle Smith graduated from Western Washington University with a degree in Business Administration. He joined the Washington State Patrol in 2005 and was initially assigned to District Two in Bellevue. In 2013, he was promoted to Sergeant within the Field Operations Bureau and later transferred to the Homeland Security Division. Kyle advanced to the rank of Lieutenant in 2020, serving in the Motor Carrier Safety Division and Field Operations Bureau Headquarters, where he was promoted to Captain in June 2024. Passionate about supporting his personnel, Kyle is dedicated to ensuring the safety and needs of all travelers and community members in Washington State.



### **Peter Reed, Assistant Administrator, CDL Division, Washington State Department of Licensing**

Bringing a wealth of experience from various roles in state government, Peter Reed joined the Department of Licensing (DOL) in November 2023 as the CDL Assistant Administrator after his tenure with the Utah Governor's Office of Economic Opportunity and the Utah System of Higher Education, focusing on trades and workforce development. Originally from Northern NY, Peter's background in the Adirondack Mountain logging and trucking industry uniquely positioned him to oversee the allocation of over \$6M in state funding to establish and expand CDL Training Programs across Utah. Recognized as a pioneer in work-based learning, he played a crucial role in crafting Swiss-Style Youth apprenticeships and directed state grants to foster economic development in collaboration with state higher education institutions. Peter also proudly served in the US Navy, gaining valuable experience in Japan and South/Central America.

### **Jeff DeVere, DeVere Public Affairs & Consulting & WTA**

Jeff DeVere launched his government affairs consulting firm after 28 years of public service in the Washington State Patrol, the Department of Labor and Industries, and the Department of Licensing. Since 2018, Jeff has been advocating for various clients in the Washington State Legislature. Most of his work has been focused on business, law enforcement, and technology-related interests. His clients include the Washington Trucking Associations, Washington Council of Police & Sheriffs, Northwest Grocery Association, and Nichols Brothers Boat Builders.



# 2024 - 2025

# WTA Upcoming Events

## **2024 WTA INTERMODAL SUMMIT**

October 10, 2024 | DoubleTree Suites - Southcenter | Seattle, WA

## **TRUCKER OUTREACH FORUM**

October 23, 2024 | 10:00 am - 12:00 pm

Zoom & In-Person | Location: T-5 Administration Building  
3443 W Marginal Way SW, Seattle, WA 98106

## **NATMI CDS & CSS CERTIFICATION COURSE**

November 4-8, 2024 | DoubleTree Suites - Southcenter | Seattle, WA

## **SMC GENERAL MEMBERSHIP MEETINGS**

Second Wednesday of the Month | 12:00 pm - 1:00pm

Zoom & In-Person | Location: PoodleDog Restaurant | Fife, WA

## **2024 WTA & WSP QUARTERLY VIRTUAL MEETINGS**

December 19, 2024 | 10:00 am

## **2025 TRUCKING DAY ON THE HILL**

January 28, 2025 | Washington Capitol | Olympia, WA

## **2025 WASHINGTON TRUCK DRIVING CHAMPIONSHIPS**

April 12, 2025 | Gesa Stadium | Pasco, WA

## **2025 WTA LEADERSHIP CONFERENCE & VENDOR SHOWCASE**

June 1-3, 2025 | Coeur d'Alene Resort | Coeur d'Alene, ID

## **2025 WTA FALL SAFETY CONFERENCE**

October 8-10, 2025 | Yakima Convention Center | Yakima, WA



WTA Events  
[watrucking.org](https://watrucking.org)

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# 2024 Fall Safety Conference Materials & Survey



2024 FSC  
PowerPoints &  
Materials



2024 FSC  
Survey

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