



WASHINGTON TRUCKING ASSOCIATIONS  
**FALL SAFETY CONFERENCE**  
OCTOBER 11-13, 2023  
Yakima Convention Center

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Yakima, Washington  
#WTAFSC23

# Agenda

## WEDNESDAY, OCTOBER 11, 2023

12:30 PM - 5:30 PM Registration & Information Table

**1:00 PM - 5:30 PM** Washington Health, Safety & Workers Compensation Workshop

- 1:10 PM - 2:00 PM
  - Session I: L&I Regulatory Activities
    - Speaker TBD, Washington Labor & Industries
  
- 2:10 PM - 3:10 PM
  - Session II: Work-Related Musculoskeletal Disorders: Understanding and Prevention
    - Pete Johnson, Professor Emeritus, Environmental & Occupational Health Science, University of Washington
  
- 3:20 PM - 4:20 PM
  - Session III: Safety Checklist: How to Prevent the Most Common Trucking Injuries
    - Jonathan Talanoa, Director of Safety & Compliance, Integrated Claims Management
  
- 4:30 PM - 5:30 PM
  - Session IV: Cost Containment Strategies: What to Do Once You Have a Workers Comp Claim (Panel Discussion)
    - Mike O'Neil, Partner-Senior Vice President, USI Insurance Services
    - Teresa Pacelli, Regional Practice Leader- Workers Compensation, USI Insurance Services
    - Louis Sander, Partner, Client Executive – Property & Casualty, USI Insurance Services

5:30 PM

Dinner on your own

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# Agenda

THURSDAY, OCTOBER 12, 2023

## *Morning Sessions*

- 7:15 AM - 8:15 AM      Registration & Information Table
- 7:15 AM - 8:15 AM      Networking Breakfast & Chat with Vendors  
*Sponsored by Oak Harbor Freight Lines*
- 8:15 AM - 8:30 AM      Welcome & Introductions
- Abigail Potter, Director of Safety & Compliance, Washington Trucking Associations
  - Jason McFadden, Director of Safety & Personnel, Ludtke Pacific Trucking & SMC Chairman
  - Matt Ewers, Principal, Senior VP of Business Development & WTA Chairman
- 8:30 AM - 9:15 AM      Keynote Speaker: Commercial Vehicle Safety Alliance Activities and Advocacy Efforts
- Adrienne Gildea, Deputy Executive Director, Commercial Vehicle Safety Alliance
- 9:30 AM - 10:30 AM      Federal Legislative & Regulatory Activities  
*Sponsored by King Safety & Compliance*
- David Heller, Senior Vice President of Safety & Government Affairs, Truckload Carriers Association
- 10:45 AM - 11:45 AM      Oral Fluid Testing & Other Revisions to USDOT's Drug & Alcohol Program  
*Sponsored by AnovaWorks*
- Jo McGuire, Executive Director, National Drug & Alcohol Screening Association
- 11:45 AM - 12:30 PM      Lunch & Chat with Vendors  
*Sponsored by Western Materials, Inc.*

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# Agenda

THURSDAY, OCTOBER 12, 2023

## *Afternoon Sessions*

- 12:30 PM- 1:30 PM How to Survive a DOT Audit
- Johnny Mullins, Founder, Synergy-Solutions, LLC
- 1:45 PM - 2:45 PM Driver Monitoring Systems: Telematics vs. Continuous Driver Monitoring
- Wade Bricknell, Strategic Associations Manager, SambaSafety
- 2:45 PM - 3:10 PM Refreshment Break & Chat with Vendors
- 3:10 PM - 4:10 PM Dash Cameras & Driver Privacy
- Michael Campos, Vice President, Intellectual Property & Privacy, Netradyne
- 4:20 PM - 5:20 PM Safety Roundtable - WADOL Proposed Rulemaking Discussion & Stakeholder Feedback
- Moderators: SMC Board Members
  - Guest Speaker: Dan Cooke, Administrator, Licensing, Endorsements, and Traffic Safety Program, WA Department of Licensing
- 5:20 PM - 6:30 PM Opening Reception  
*Sponsored by Spirit Transport Systems, Inc.*
- 6:30 PM Dinner on your own

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# Agenda

## FRIDAY, OCTOBER 13, 2023

- 7:15 AM - 8:15 AM      Networking Breakfast & Chat with Vendors  
*Sponsored by Peninsula Truck Lines, Inc.*
- 8:15 AM - 8:45 AM      Keynote Speaker: WTSC's Mission, Advocacy Efforts, & Activities
- Shelly Baldwin, Director, Washington Traffic Safety Commission
- 9:00 AM - 10:00 AM      National Transportation Safety Board Truck Crash Investigations  
*Sponsored by Great West Casualty Company*
- Rob Molloy, Director, Office of Highway Safety, NTSB
- 10:15 AM - 11:30 AM      Compliance & Safety Partners Roundtable
- Moderator: Jason McFadden, SMC Chairman
  - Dan Cooke, Administrator, Licensing, Endorsements, and Traffic Safety Program, WA Department of Licensing
  - Justin Heryford, WA Department of Transportation
  - Jeff James, Washington Division Administrator, FMCSA
  - Janine Koffel, Program Manager, WA Traffic Safety Commission
  - Jonas Mast, CVEO 4, Washington State Patrol
- 11:30 AM - 12:45 PM      2023 WA Legislative Forecast - Lunch Session
- Jeff DeVere, DeVere Public Affairs & Consulting
- 12:45 PM - 1:00 PM      Raffle & Closing Remarks
- Jason McFadden, SMC Chairman

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# 2023 Fall Safety Conference

## Sponsorship & Vendor Opportunities

### **Platinum Level - \$3,000**

Includes one complimentary vendor table, one complimentary conference registration, five minutes of speaking time during one of the conference's educational sessions, logo in the conference program and sponsorship banner, and conference recognition.

### **Opening Reception Sponsor - \$2,500**

Includes two complimentary conference registrations, five minutes of speaking time during the opening reception, logo in the conference program and sponsorship banner, and Platinum-level conference recognition.

### **Gold Level - \$2,000**

Includes 50% off vendor table, one complimentary conference registration, logo in the conference program and sponsorship banner, and conference recognition.

### **Friend Level - \$1,000**

Includes company logo recognition during one of the conference's breakfast, lunch, or refreshment breaks. Logo in the conference program and sponsorship banner, and conference recognition.

### **Educational Session Sponsor - \$250**

Includes five minutes of speaking time during one of the conference's educational sessions, logo in the conference program and sponsorship banner.

### **Vendor Table**

**WTA Member \$800 | Non-Member \$1000**

Includes one conference attendee registration

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# Registration & Hotel Information

<u>Register Today!</u>	<u>FSC Registration &amp; Workshop (WED-FRI)</u>	<u>Early Bird FSC &amp; Workshop (closes 9/8)</u>	<u>FSC Registration (THUR-FRI ONLY)</u>	<u>Early Bird FSC Only (closes 9/8)</u>
<u>WTA Member/ Government Rate</u>	<u>\$479</u>	<u>\$429</u>	<u>\$429</u>	<u>\$379</u>
<u>Non-Member Rates</u>	<u>\$579</u>	<u>\$529</u>	<u>\$529</u>	<u>\$479</u>

\*Additional discount code is available for WTA Retro Member participants.  
Contact [wta@watrucking.org](mailto:wta@watrucking.org) / 253.838.1650.

## WTA Room Block Info

Holiday Inn Downtown Yakima - 802 E Yakima Ave, Yakima, WA 98901  
To Book Lodging: Call 509-494-7000

## Other Suggested Hotels

Hilton Garden Inn Downtown- 401 E Yakima Ave, Yakima, WA 98901  
Fairfield Inn & Suites by Marriott Yakima - 137 N Fair Ave, Yakima, WA 98901

*Refund policy: Requests submitted more than 14 calendar days from the event are eligible for a full refund, minus 5%, if paid via credit card. Requests more than 7 calendar days from the event are eligible for a 50% refund, minus 5%, if paid via credit card. Requests 7 calendar days or less from the event are not eligible for a refund. All registrations are transferable. For questions or concerns, please contact [wta@watrucking.org](mailto:wta@watrucking.org) / 253.838.1650.*

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